



The Educational Measurement group of Pearson Fact Sheet

- Overview:** The Educational Measurement group of Pearson is the most comprehensive provider of educational assessment products, services and solutions. As a pioneer in educational measurement, Pearson has been a trusted partner in district, state and national assessments for more than 50 years helping states, school districts, teachers, parents and students use testing and assessment to promote learning and academic achievement.
- Key Products:** **PEMSolutions™** (Pearson Educational Measurement Solutions): custom assessment services designed to create, deliver, score, report and analyze statewide assessments, online and on paper.
- PASeries®** (Progress Assessment Series®): scientifically based formative assessment product line designed to measure progress and forecast student growth toward state performance standards or grade-level expectations.
- Perspective™**: enhanced, easy-to-understand reports of student performance on assessments tied to Web reports and resources.
- EDWARD®**: an assessment-based education data management and reporting system for easy and meaningful analysis.
- History:** The Educational Measurement group of Pearson was founded by the University of Iowa in 1953 as the Measurement Research Center, where assessment pioneer E. F. Lindquist founded the Iowa Testing Programs and developed the Optical Mark Reader (OMR) technology and data collection services that are still used today for scoring assessments. National Computer Systems (NCS) acquired the business in 1983 and continued to build the company as the leader in educational testing. In 2000, Pearson acquired NCS. In 2008, Pearson acquired Harcourt Assessment.
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- Affiliation:** The Educational Measurement group of Pearson is part of Pearson Education's U.S. Assessment & Information group, which includes the following groups: Clinical Assessment, Educational Assessment, Knowledge Technologies, School Systems and Evaluation Systems.